

RESUMEN MENSUAL POR REGIÓN: CIFRAS DE PELÍCULAS EXHIBIDAS AÑO 2011

Cifras ordenadas descendientemente cada mes por número de espectadores

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|--------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| ENERO | Metropolitana | 170 | 364 | 975.969 | 62,97% | 2.645.104.098 | 62,25% |
| | Valparaíso | 29 | 77 | 147.299 | 9,50% | 406.445.596 | 9,57% |
| | BíoBío | 17 | 35 | 114.972 | 7,42% | 314.004.917 | 7,39% |
| | Antofagasta | 17 | 45 | 82.080 | 5,30% | 254.681.900 | 5,99% |
| | Coquimbo | 6 | 12 | 48.695 | 3,14% | 145.082.688 | 3,41% |
| | Araucanía | 11 | 31 | 37.878 | 2,44% | 86.667.700 | 2,04% |
| | Tarapacá | 6 | 12 | 35.502 | 2,29% | 111.961.609 | 2,63% |
| | Libertador General Bernardo O'Higgins | 5 | 11 | 29.293 | 1,89% | 72.676.848 | 1,71% |
| | Los Lagos | 5 | 14 | 25.168 | 1,62% | 73.791.900 | 1,74% |
| | Maule | 9 | 24 | 23.536 | 1,52% | 64.539.300 | 1,52% |
| | Los Ríos | 5 | 15 | 15.831 | 1,02% | 38.302.500 | 0,90% |
| | Magallanes y Antártica Chilena | 1 | 8 | 8.312 | 0,54% | 21.874.000 | 0,51% |
| | Arica y Parinacota | 1 | 3 | 5.459 | 0,35% | 14.064.000 | 0,33% |

Totales Mes de Enero 282 651 1.549.994 \$ 4.249.197.056

% Participación Mes de Enero Respecto del Año 8,99% 10,11% 9,60%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|----------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| FEBRERO | Metropolitana | 174 | 436 | 932.366 | 62,70% | 2.458.424.824 | 61,80% |
| | Valparaíso | 29 | 86 | 152.402 | 10,25% | 406.203.027 | 10,21% |
| | BíoBío | 17 | 45 | 106.622 | 7,17% | 281.461.196 | 7,08% |
| | Antofagasta | 17 | 56 | 66.771 | 4,49% | 203.700.200 | 5,12% |
| | Coquimbo | 6 | 17 | 55.599 | 3,74% | 163.973.812 | 4,12% |
| | Araucanía | 11 | 37 | 39.297 | 2,64% | 89.470.250 | 2,25% |
| | Libertador General Bernardo O'Higgins | 5 | 13 | 31.978 | 2,15% | 92.059.938 | 2,31% |
| | Tarapacá | 6 | 17 | 31.906 | 2,15% | 95.006.422 | 2,39% |
| | Los Lagos | 5 | 15 | 22.981 | 1,55% | 67.771.700 | 1,70% |

| | | | | | | | |
|---|--------------------------------|-----|--------|-----------|-------|------------------|-------|
| FEBRERO | Maule | 9 | 25 | 21.071 | 1,42% | 55.484.900 | 1,39% |
| | Los Ríos | 5 | 16 | 15.979 | 1,07% | 38.523.200 | 0,97% |
| | Magallanes y Antártica Chilena | 1 | 11 | 6.726 | 0,45% | 17.072.703 | 0,43% |
| | Arica y Parinacota | 1 | 5 | 3.427 | 0,23% | 8.735.600 | 0,22% |
| Totales Mes de Febrero | | 286 | 779 | 1.487.125 | | \$ 3.977.887.772 | |
| % Participación Mes de Febrero Respecto del Año | | | 10,76% | 9,70% | | | 8,99% |

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|---|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| MARZO | Metropolitana | 174 | 470 | 647.154 | 63,37% | 1.828.865.025 | 64,42% |
| | Valparaíso | 29 | 101 | 99.128 | 9,71% | 254.895.793 | 8,98% |
| | BíoBío | 17 | 54 | 69.287 | 6,78% | 182.784.384 | 6,44% |
| | Antofagasta | 17 | 53 | 51.814 | 5,07% | 159.475.600 | 5,62% |
| | Coquimbo | 6 | 16 | 31.785 | 3,11% | 89.604.960 | 3,16% |
| | Araucanía | 11 | 36 | 28.441 | 2,78% | 67.168.700 | 2,37% |
| | Tarapacá | 6 | 19 | 23.384 | 2,29% | 71.104.844 | 2,50% |
| | Libertador General Bernardo O'Higgins | 5 | 16 | 19.976 | 1,96% | 57.000.088 | 2,01% |
| | Los Lagos | 5 | 17 | 15.419 | 1,51% | 45.498.600 | 1,60% |
| | Maule | 9 | 32 | 13.054 | 1,28% | 31.186.600 | 1,10% |
| | Los Ríos | 5 | 20 | 12.415 | 1,22% | 28.849.300 | 1,02% |
| | Magallanes y Antártica Chilena | 1 | 11 | 7.222 | 0,71% | 16.712.400 | 0,59% |
| | Arica y Parinacota | 1 | 7 | 2.150 | 0,21% | 5.612.300 | 0,20% |
| Totales Mes de Marzo | | 286 | 852 | 1.021.229 | | \$ 2.838.758.594 | |
| % Participación Mes de Marzo Respecto del Año | | | 11,76% | 6,66% | | | 6,42% |

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|--------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| ABRIL | Metropolitana | 174 | 438 | 844.321 | 61,25% | 2.586.023.447 | 61,89% |
| | Valparaíso | 29 | 83 | 121.067 | 8,78% | 364.729.268 | 8,73% |
| | BíoBío | 17 | 51 | 101.517 | 7,36% | 283.502.442 | 6,79% |
| | Antofagasta | 17 | 53 | 85.704 | 6,22% | 264.814.500 | 6,34% |
| | Coquimbo | 6 | 17 | 46.004 | 3,34% | 140.373.583 | 3,36% |
| | Araucanía | 11 | 34 | 35.652 | 2,59% | 93.916.700 | 2,25% |
| | Tarapacá | 6 | 16 | 34.492 | 2,50% | 117.853.990 | 2,82% |
| | Libertador General Bernardo O'Higgins | 5 | 14 | 30.718 | 2,23% | 100.461.141 | 2,40% |
| | Los Lagos | 5 | 17 | 21.939 | 1,59% | 73.586.600 | 1,76% |
| | Maule | 9 | 31 | 21.746 | 1,58% | 64.337.600 | 1,54% |
| | Los Ríos | 5 | 17 | 18.273 | 1,33% | 45.011.900 | 1,08% |
| | Magallanes y Antártica Chilena | 1 | 10 | 9.116 | 0,66% | 24.549.802 | 0,59% |

| | | | | | | | |
|--------------|--------------------|---|---|-------|-------|------------|-------|
| ABRIL | Arica y Parinacota | 1 | 4 | 7.937 | 0,58% | 19.169.800 | 0,46% |
|--------------|--------------------|---|---|-------|-------|------------|-------|

Totales Mes de Abril 286 785 1.378.486 \$ 4.178.330.773

% Participación Mes de Abril Respecto del Año 10,84% 8,99% 9,44%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|-------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| MAYO | Metropolitana | 174 | 330 | 915.948 | 61,68% | 2.733.121.600 | 61,54% |
| | Valparaíso | 29 | 65 | 131.378 | 8,85% | 384.693.933 | 8,66% |
| | BíoBío | 17 | 35 | 112.344 | 7,57% | 331.414.014 | 7,46% |
| | Antofagasta | 17 | 44 | 76.349 | 5,14% | 254.987.399 | 5,74% |
| | Araucanía | 11 | 26 | 44.228 | 2,98% | 111.114.200 | 2,50% |
| | Coquimbo | 6 | 11 | 42.687 | 2,87% | 140.506.679 | 3,16% |
| | Tarapacá | 6 | 12 | 37.070 | 2,50% | 126.916.836 | 2,86% |
| | Libertador General Bernardo O'Higgins | 5 | 9 | 34.456 | 2,32% | 105.458.982 | 2,37% |
| | Maule | 9 | 25 | 27.287 | 1,84% | 74.020.268 | 1,67% |
| | Los Lagos | 5 | 13 | 25.551 | 1,72% | 82.662.372 | 1,86% |
| | Los Ríos | 5 | 14 | 20.129 | 1,36% | 51.406.100 | 1,16% |
| | Magallanes y Antártica Chilena | 1 | 10 | 10.515 | 0,71% | 27.956.300 | 0,63% |
| | Arica y Parinacota | 1 | 7 | 6.941 | 0,47% | 17.180.100 | 0,39% |

Totales Mes de Mayo 286 601 1.484.883 \$ 4.441.438.783

% Participación Mes de Mayo Respecto del Año 8,30% 9,69% 10,04%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|--------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| JUNIO | Metropolitana | 174 | 319 | 879.341 | 60,72% | 2.570.247.769 | 60,58% |
| | Valparaíso | 29 | 62 | 131.950 | 9,11% | 374.328.020 | 8,82% |
| | BíoBío | 17 | 36 | 108.464 | 7,49% | 316.400.360 | 7,46% |
| | Antofagasta | 17 | 39 | 77.426 | 5,35% | 238.895.900 | 5,63% |
| | Coquimbo | 6 | 10 | 44.656 | 3,08% | 143.854.196 | 3,39% |
| | Araucanía | 11 | 24 | 41.811 | 2,89% | 103.297.651 | 2,43% |
| | Tarapacá | 6 | 10 | 37.506 | 2,59% | 127.084.969 | 3,00% |
| | Libertador General Bernardo O'Higgins | 5 | 9 | 33.919 | 2,34% | 103.841.134 | 2,45% |
| | Maule | 9 | 25 | 28.319 | 1,96% | 73.826.800 | 1,74% |
| | Los Lagos | 5 | 12 | 27.002 | 1,86% | 78.659.500 | 1,85% |
| | Los Ríos | 5 | 14 | 21.240 | 1,47% | 68.258.300 | 1,61% |
| | Magallanes y Antártica Chilena | 1 | 8 | 9.781 | 0,68% | 26.213.200 | 0,62% |
| | Arica y Parinacota | 1 | 5 | 6.779 | 0,47% | 17.663.200 | 0,42% |

Totales Mes de Junio 286 573 1.448.194 \$ 4.242.570.999

% Participación Mes de Junio Respecto del Año 7,91% 9,45% 9,59%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|--------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| JULIO | Metropolitana | 174 | 255 | 1.703.820 | 61,91% | 5.305.285.704 | 60,76% |
| | Valparaíso | 29 | 50 | 252.368 | 9,17% | 770.428.035 | 8,82% |
| | BíoBío | 17 | 27 | 204.946 | 7,45% | 671.077.930 | 7,69% |
| | Antofagasta | 17 | 35 | 115.802 | 4,21% | 442.303.300 | 5,07% |
| | Araucanía | 11 | 19 | 81.681 | 2,97% | 229.017.900 | 2,62% |
| | Coquimbo | 6 | 10 | 78.885 | 2,87% | 269.328.461 | 3,08% |
| | Libertador General Bernardo O'Higgins | 5 | 9 | 70.737 | 2,57% | 234.022.896 | 2,68% |
| | Maule | 9 | 17 | 60.752 | 2,21% | 186.453.800 | 2,14% |
| | Tarapacá | 6 | 10 | 60.735 | 2,21% | 205.105.662 | 2,35% |
| | Los Lagos | 5 | 10 | 54.159 | 1,97% | 192.774.400 | 2,21% |
| | Los Ríos | 5 | 8 | 35.103 | 1,28% | 113.916.900 | 1,30% |
| | Arica y Parinacota | 1 | 4 | 16.761 | 0,61% | 66.111.400 | 0,76% |
| | Magallanes y Antártica Chilena | 1 | 7 | 16.401 | 0,60% | 45.453.500 | 0,52% |

Totales Mes de Julio 286 461 2.752.150 \$ 8.731.279.888

% Participación Mes de Julio Respecto del Año 6,37% 17,96% 19,73%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|---------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| AGOSTO | Metropolitana | 174 | 311 | 997.930 | 63,17% | 2.849.015.535 | 62,16% |
| | Valparaíso | 29 | 68 | 140.885 | 8,92% | 397.536.864 | 8,67% |
| | BíoBío | 17 | 34 | 113.616 | 7,19% | 332.205.260 | 7,25% |
| | Antofagasta | 17 | 37 | 76.486 | 4,84% | 253.516.200 | 5,53% |
| | Araucanía | 11 | 26 | 43.929 | 2,78% | 108.018.700 | 2,36% |
| | Coquimbo | 6 | 11 | 43.728 | 2,77% | 142.904.785 | 3,12% |
| | Tarapacá | 6 | 12 | 40.291 | 2,55% | 134.338.526 | 2,93% |
| | Libertador General Bernardo O'Higgins | 5 | 10 | 31.356 | 1,98% | 99.350.701 | 2,17% |
| | Maule | 9 | 26 | 26.601 | 1,68% | 74.087.800 | 1,62% |
| | Los Lagos | 5 | 10 | 26.435 | 1,67% | 83.380.800 | 1,82% |
| | Los Ríos | 5 | 13 | 21.904 | 1,39% | 61.493.800 | 1,34% |
| | Magallanes y Antártica Chilena | 1 | 9 | 10.332 | 0,65% | 29.505.500 | 0,64% |
| | Arica y Parinacota | 1 | 4 | 6.200 | 0,39% | 17.815.700 | 0,39% |

Totales Mes de Agosto 286 571 1.579.693 \$ 4.583.170.171

% Participación Mes de Agosto Respecto del Año 7,88% 10,31% 10,36%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|-------------------|---------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| SEPTIEMBRE | Metropolitana | 174 | 411 | 663.185 | 63,38% | 1.859.483.083 | 63,51% |

| | | | | | | | |
|-------------------|---------------------------------------|----|----|--------|-------|-------------|-------|
| SEPTIEMBRE | Valparaíso | 29 | 78 | 84.010 | 8,03% | 233.512.419 | 7,98% |
| | BíoBío | 17 | 38 | 78.835 | 7,53% | 218.548.761 | 7,46% |
| | Antofagasta | 17 | 39 | 51.385 | 4,91% | 146.575.100 | 5,01% |
| | Coquimbo | 6 | 14 | 34.515 | 3,30% | 108.467.235 | 3,70% |
| | Araucanía | 11 | 29 | 29.612 | 2,83% | 70.628.800 | 2,41% |
| | Tarapacá | 6 | 16 | 25.842 | 2,47% | 82.462.120 | 2,82% |
| | Libertador General Bernardo O'Higgins | 5 | 12 | 20.519 | 1,96% | 62.346.675 | 2,13% |
| | Los Lagos | 5 | 11 | 16.656 | 1,59% | 42.411.300 | 1,45% |
| | Los Ríos | 5 | 18 | 16.130 | 1,54% | 39.651.000 | 1,35% |
| | Maule | 9 | 34 | 15.272 | 1,46% | 36.515.300 | 1,25% |
| | Magallanes y Antártica Chilena | 1 | 10 | 6.152 | 0,59% | 15.677.009 | 0,54% |
| | Arica y Parinacota | 1 | 4 | 4.204 | 0,40% | 11.755.100 | 0,40% |

Totales Mes de Septiembre 286 714 1.046.317 \$ 2.928.033.902
 % Participación Mes de Septiembre Respecto del Año 9,86% 6,83% 6,62%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|----------------|---------------------------------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| OCTUBRE | Metropolitana | 174 | 439 | 805.160 | 61,70% | 2.076.610.193 | 61,88% |
| | Valparaíso | 29 | 92 | 113.883 | 8,73% | 276.954.859 | 8,25% |
| | BíoBío | 17 | 48 | 100.879 | 7,73% | 257.029.968 | 7,66% |
| | Antofagasta | 17 | 42 | 69.751 | 5,34% | 197.197.900 | 5,88% |
| | Coquimbo | 6 | 16 | 38.183 | 2,93% | 109.125.981 | 3,25% |
| | Araucanía | 11 | 33 | 36.878 | 2,83% | 85.102.304 | 2,54% |
| | Tarapacá | 6 | 21 | 35.119 | 2,69% | 97.328.355 | 2,90% |
| | Libertador General Bernardo O'Higgins | 5 | 16 | 28.441 | 2,18% | 76.287.811 | 2,27% |
| | Los Lagos | 5 | 14 | 25.015 | 1,92% | 60.238.300 | 1,79% |
| | Maule | 9 | 29 | 23.501 | 1,80% | 52.279.000 | 1,56% |
| | Los Ríos | 5 | 16 | 15.253 | 1,17% | 36.516.900 | 1,09% |
| | Magallanes y Antártica Chilena | 1 | 10 | 9.042 | 0,69% | 21.375.400 | 0,64% |
| | Arica y Parinacota | 1 | 7 | 3.931 | 0,30% | 9.934.300 | 0,30% |

Totales Mes de Octubre 286 783 1.305.036 \$ 3.355.981.271
 % Participación Mes de Octubre Respecto del Año 10,81% 8,52% 7,58%

| Mes | Regiones | N° Salas | N° Filmes Exhibidos | N° Espectadores | % Espectadores x Mes | Recaudación Bruta | % Recaudación x Mes |
|------------------|---------------|----------|---------------------|-----------------|----------------------|-------------------|---------------------|
| NOVIEMBRE | Metropolitana | 174 | 271 | 165.989 | 60,89% | 446.971.220 | 62,02% |
| | Valparaíso | 29 | 54 | 25.437 | 9,33% | 62.553.833 | 8,68% |
| | BíoBío | 17 | 27 | 21.134 | 7,75% | 54.653.262 | 7,58% |
| | Antofagasta | 17 | 27 | 14.843 | 5,44% | 42.047.900 | 5,83% |

| | | | | | | | |
|------------------|---------------------------------------|----|----|-------|-------|------------|-------|
| NOVIEMBRE | Coquimbo | 6 | 12 | 8.699 | 3,19% | 24.146.225 | 3,35% |
| | Araucanía | 11 | 19 | 8.617 | 3,16% | 18.884.404 | 2,62% |
| | Tarapacá | 6 | 9 | 7.060 | 2,59% | 19.131.990 | 2,65% |
| | Libertador General Bernardo O'Higgins | 5 | 10 | 5.189 | 1,90% | 13.490.742 | 1,87% |
| | Los Lagos | 5 | 8 | 4.813 | 1,77% | 12.713.900 | 1,76% |
| | Maule | 9 | 16 | 4.230 | 1,55% | 10.340.600 | 1,43% |
| | Los Ríos | 5 | 11 | 3.877 | 1,42% | 8.936.100 | 1,24% |
| | Magallanes y Antártica Chilena | 1 | 6 | 1.602 | 0,59% | 3.778.200 | 0,52% |
| | Arica y Parinacota | 1 | 2 | 1.136 | 0,42% | 3.011.100 | 0,42% |

| | | | | | | | |
|---|-----|-------|---------|--|--|----------------|-------|
| Totales Mes de Noviembre | 286 | 472 | 272.626 | | | \$ 720.659.476 | |
| % Participación Mes de Noviembre Respecto del Año | | 6,52% | 1,78% | | | | 1,63% |

Totales Año 2011

15.325.733

\$ 44.247.308.685